



# Popper

Product Promotional Robot



# Popper

## A Smart Product Promotion Companion

Popper's customizable cylindrical design transforms products into moving brand experiences. Designed to replicate packaging formats such as beverage cans, cosmetic containers, ice cream cups, nutrition jars, Bluetooth speakers and more, Popper combines autonomous mobility, digital advertising and product sampling in a single platform.



## Features of Popper



### Custom Product-Shaped Branding

- Fully customizable exterior designed to replicate your product packaging.
- Delivers 360° product visibility in crowded promotional spaces.
- Enhances brand recognition and recall through a bold visual presence.



### Dynamic Product Advertising Platform

- Turns Popper into a mobile screen-and-sound unit for product marketing.
- Displays visuals, plays audio ads, and moves seamlessly through high traffic-zone.
- Drives brand visibility where static signage can't compete.



### Sample Serving Compartment

- Popper features 2 built-in trays, 1 bucket to store and present product samples.
- Supports organized, hygienic staff-assisted serving.
- Ideal for live events and brand activations.



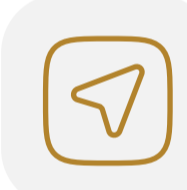
### Automated Charging Dock

- Automatically docks for charging when the battery is low.
- Ensures uptime during extended campaigns.
- Eliminates manual charging needs at events.



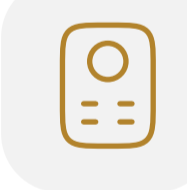
### Advertising Display and Voice Playback

- Integrated speakers and LED lighting create multisensory engagement.
- You can run brand slogans, greetings, or pre-recorded messages on its 18.5" advertising display.
- Expedites intrigue and increase attention during campaigns.



### Autonomous Navigation

- Designed for indoor spaces like malls, expos, and retail zones.
- Navigates smoothly around people and obstacles.
- Reduces the need for manual handling during brand activations.



### Remote Access and Control


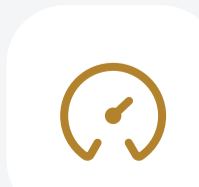

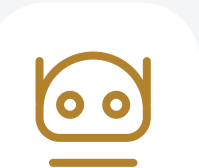


- Enables manual repositioning and route control.
- Enables staff to guide Popper during key engagement moments
- Useful for managing traffic flow and brand touchpoints.



### One Robot. Multiple Product Identities.

- Converts into your product's packaging design.
- Supports multiple form factors.
- Creates a larger-than-life mobile product experience.

## Additional Features

-  Extended Battery Life
-  High-Speed Capabilities
-  Autonomous Navigation
-  Independent Suspension System
-  Centralized Content Control
-  Low Noise Mode

## Benefits of Popper:



### Boosts Brand Visibility

Popper's customized product-shaped body and illuminated branding create instant visibility in high-footfall environments.



### Increases Customer Engagement

Popper's front-facing display, voice playback, and product-shaped design attract attention and encourage customers to engage with your brand.



### Streamlines Sample Delivery

Popper's three built-in trays simplify the sampling process by enabling clean, organized distribution with minimal staff effort campaigns.



### Reduces Operational Load

Autonomous movement, remote control, and automatic charging reduce the need for active staff support. Popper stay functional- with minimal supervision.



### Supports High-Footfall Venues

Popper moves confidently in malls, exhibitions, and other busy environments. Its navigation and obstacle detection systems ensure safe and reliable performance.



### Centralized Content Control

Push new campaigns, promotions, or branding updates across multiple Popper units from a single interface. Perfect for large-scale events or national activations when consistency matters.

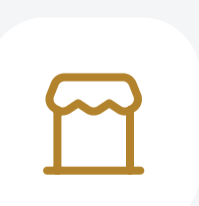
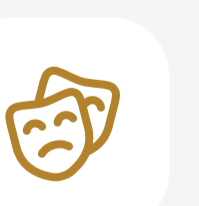
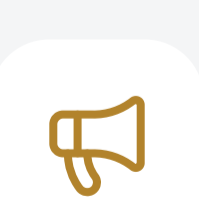

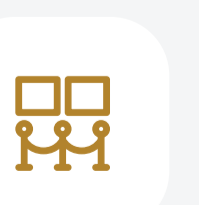




### Creates Memorable Brand Moments

Popper turns standard product sampling into a memorable interaction. The unique delivery method leaves a lasting impression on your audience.

## Use Cases of Popper

Popper is a dynamic product promotion platform that combines sample delivery with eye-catching brand storytelling on the move. Equipped with autonomous mobility, a front-facing display, and centralized content control, Popper engages audiences in real time while delivering consistent brand experiences across high-traffic environments.

-  Malls and Retail Stores
-  Cinemas and Entertainment Zones
-  FMCG Promotions
-  Exhibitions and Trade Shows
-  Pubs and Nightlife Venues
-  Consumer Electronics Launches
-  Cosmetic Activations

# Malls and Retail Stores

Popper navigates busy retail environments to deliver product samples while displaying product promotions. This robot's motion, lights, and branding naturally attract shoppers and increase foot traffic.

## Enhances Shopper Interaction

- Displays branded visuals with audio.
- Navigates through crowds to boost visibility.
- Highlight promotions with motion and lighting.

## Supports Sampling Campaigns

- Carries and presents product samples.
- Reduces need for fixed booths or promo staff.
- Delivers engaging, mobile product trials.

## Operates with Minimal Oversight

- Moves autonomously through store zones.
- Can be controlled or redirected remotely.
- Recharges automatically when needed.



## Core Features in Action



Custom Branding Wrap



Sample Serving Compartment



Automated Charging



Autonomous Navigation

# Exhibition and Trades Shows

Popper helps brands stand out in competitive expo environments. As a mobile promotional unit, Popper draws visitors to your booth, delivers samples, and showcases brand messaging with voice and visuals.



## Attracts Booths Visitors

- Moves independently around exhibition halls.
- Displays branding and plays promotional audio.
- Product-shaped body with LED lighting grabs attention.

## Supports Brand Teams

- Reduces manual effort in attracting and serving visitors.
- Works alongside staff to maintain steady engagement.
- Operates reliably during long event hours.

## Engages with Sampling

- Delivers product samples to attendees.
- Offers a hygienic and contact-friendly experience.
- Encourages on-the-spot product interaction.

## Core Features in Action



Remote Access and Control



Interactive LED & Voice Playback



Stable Navigation in Crowd Density

# Cinemas and Entertainment Zones

Popper enhances pre-show and lobby experiences by interacting with guests, distributing samples, and promoting snacks and beverages in high-energy, footfall-heavy environments. This product promotional robot's design and movement make it an attraction even before the movie starts.

## Enhances Shopper Interaction

- Engages moviegoers in the lobby and snack zones.
- Promotes snacks combos and limited offers.
- Draws attention through motion and lights.

## Adds Entertainment Value

- Functions as a branded engagement tool in cinema spaces.
- Matches seasonal themes or snacks promotions.
- Delivers fun interactions for all age groups.

## Core Features in Action



Theme-Based Voice Programming



Low Noise Mode for Ambient Settings



# Luxury Brand Activations

Popper elevates premium brand experiences in exclusive environments, delivering sophisticated engagement for discerning audiences. Designed for luxury malls, high-end showrooms, and VIP events, Popper combines refined aesthetics, personalized interactions, and premium sample delivery, creating prestigious touchpoints that reinforce brand exclusivity and drive high-value customer engagement.



## Enhances Luxury Positioning

- Custom-designed exterior reflecting premium branding.
- Sophisticated LED displays and refined audio for upscale environments.
- Creates an aspirational brand presence in exclusive venues.

## Delivers Premium Customer Experiences

- Direct sampling of luxury products in curated settings.
- Personalized brand messaging and interactive engagement.
- Elevates customer perception through innovative product delivery.

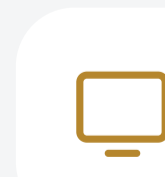
## Supports Exclusive Brand Activations

- Remote-controlled presence ideal for VIP events and launches.
- Seamless integration into luxury retail and hospitality spaces.
- Autonomous operation maintains premium service standards.

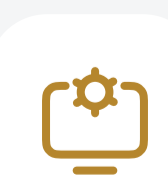
## Core Features in Action



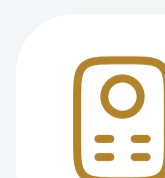
Custom Branding Wrap



Interactive LED & Voice Playback



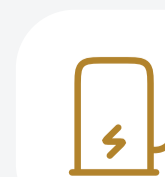
Sample Serving Compartment



Remote Access and Control



Autonomous Navigation



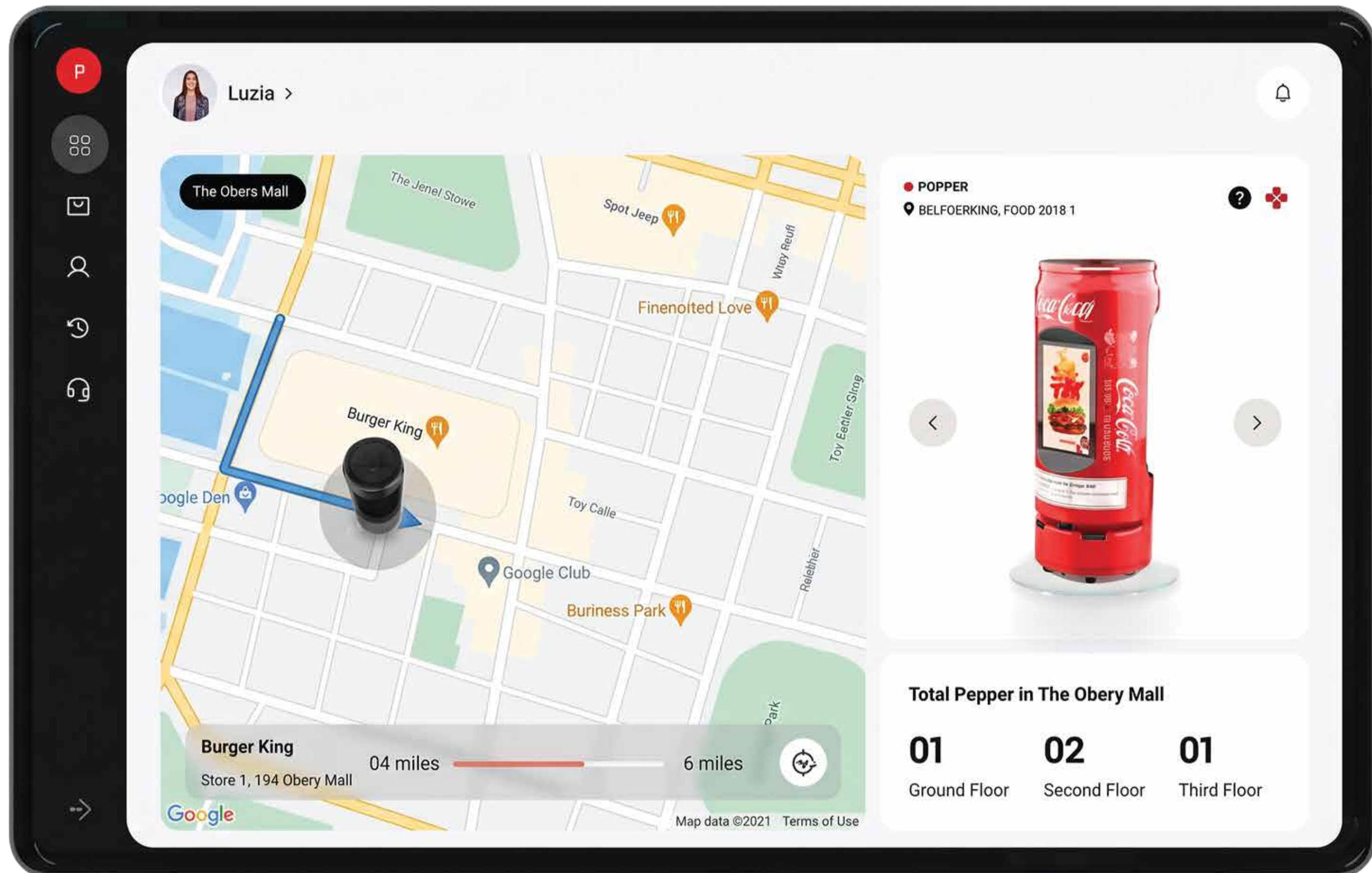
Automated Charging

# Experience the Future of Brand Engagement

Effortlessly manage your Popper units and campaigns from a unified dashboard.

## Admin Interface: Manage Your Brand Promotions

Designed for marketing teams, Popper's admin panel streamlines every aspect of campaign management. It offers total control over content, routes, and analytics, ensuring smoother brand activations and data-driven decisions.

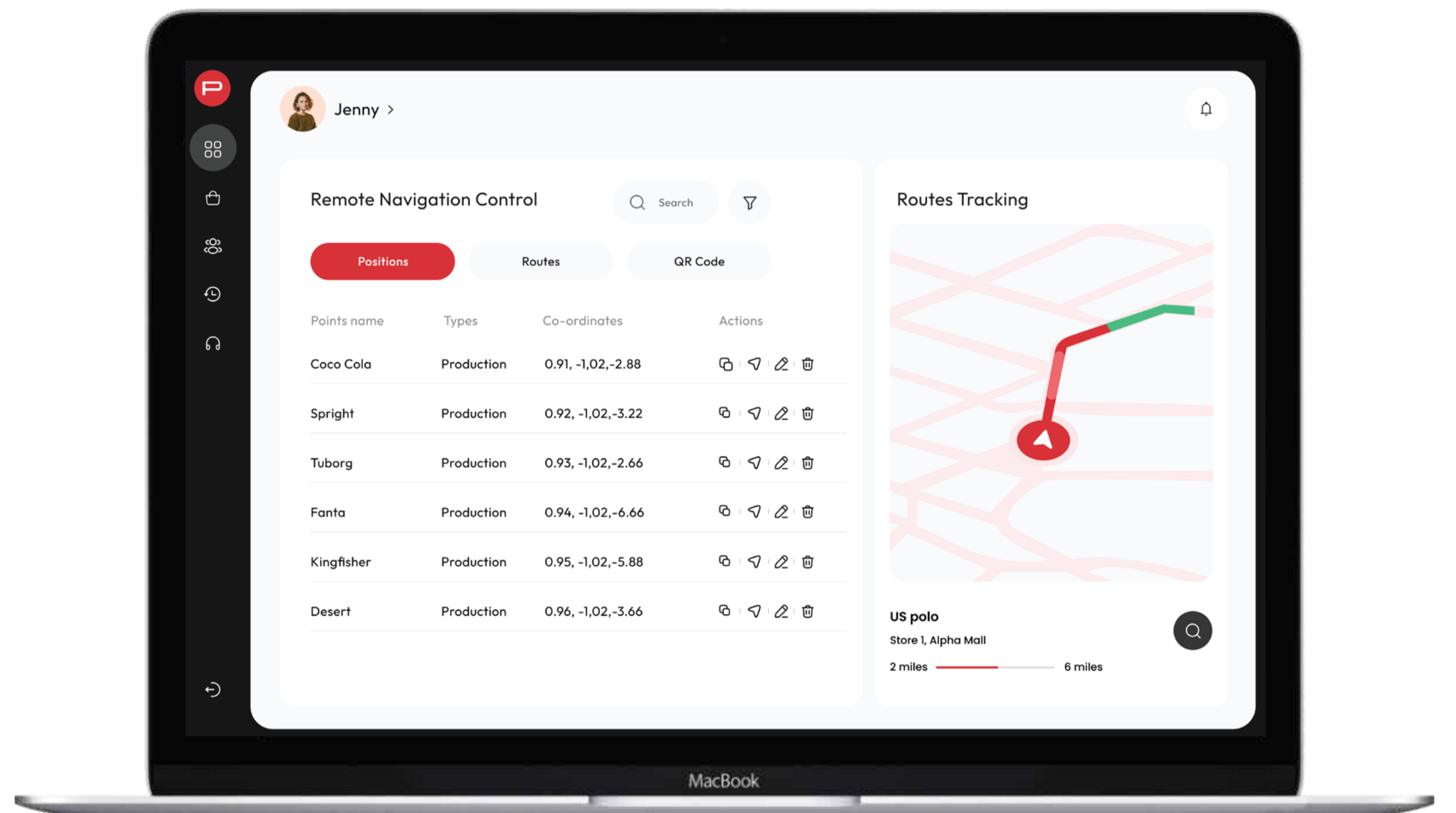


- ✓ Intuitive Campaign Dashboard
- ✓ Real-time Robot Monitoring
- ✓ Centralized Content Scheduling
- ✓ Performance Analytics & Engagement Reports
- ✓ Multi-Unit Management

## Operator Interface: Simplified Fleet Operations

Enable your ground team to guide Popper, manage routes, and ensure smooth operation during events. The operator panel ensures seamless coordination between robot behavior and human supervision.

- ✓ Remote Navigation Control
- ✓ Live Route Adjustment
- ✓ Display & Audio Triggering
- ✓ Battery and System Health Monitoring
- ✓ Task Assignment & Override Access



## Customer Interface: Immersive Brand Interaction

Popper's front-facing display showcases branded visuals and audio, helping capture attention and reinforce campaign messaging in busy environments.



- ✓ Interactive Display Prompts
- ✓ Branded Voice & Light Playback
- ✓ Proximity-Triggered Engagement
- ✓ Scan-to-Connect Campaign Options
- ✓ Multilingual Engagement Options
- ✓ QR Scan for Offers or Campaign Info



## Technical Specifications

Particulars		Details
Body	Dimensions	1272mm (H), 500mm (D)
	Weight	48.5 Kg
Platform	CPU	Quad-core Cortex-A7, up to 1.2GHz
	OS	Android
Storage & Memory	Hardisk	32GB High-Speed SSD
	Internal	256GB, 16GB RAM
Display	Type	Capacitative Touch Screen
	Display 1	7 inches (1024 x 600)
	Display 2	18.5 inches (1366 x 768)
Sound	Speakers	4Ω/3W mono speaker.
Connectivity	Wi-Fi Support	Dual-Band (2.4GHz & 5GHz)
	External I/O Port	Micro USB 2.0
		RJ45 Network Port
	HOST*3	
Battery	Type	Lithium ion 25.6V / 20Ah
	Charging	Automatic Input: AC110-240V, 50/60HZ Output: DC25.6V 7A

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